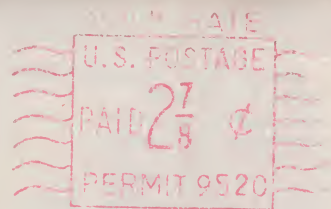


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In looking over the following summary, you'll see that the reports in this portfolio emphasize ideas and information you can apply immediately to your personal investment program ... no matter how modest or how large.

1. "THE JUNIOR BLUE CHIPS" ... High quality stocks with reasonable price tags

This first report focuses on two dozen companies that might be described as "kid brothers" of the GM's, IBM's and GE's. What these aggressive companies lack in size, they more than make up in muscle. So much so that during the past five years they easily racked up gains well above the S&P "500" list.

A good example is U.S. Playing Card Co. It is so deeply entrenched in its \$30 million market that the threat of serious competition just doesn't exist. USP makes some 75% of all playing cards sold ... earns a healthy 15% return on equity ... and has paid dividends every year since 1917!

The report provides tables of assets, sales, growth and profit statistics for USP and 23 other companies with similar high quality attributes. In an additional supplement, a noted FORBES analyst picks his favorites among the "Junior Blue Chips."

2. "LIFE INSURANCE STOCKS" ... What every investor should know

Life insurance business has more than tripled in the past twenty years -- climbing to almost \$800 billion on the books by the close of 1964 -- and sending life insurance stocks soaring. Maybe some of the bloom is now faded from this rose, but there's still cause for optimism.

This report spells out the pros and cons -- gives a complete financial picture of forty leading life insurance companies -- and estimates what the future might hold. There are still good buys, but intelligent selection is essential. And a special bulletin by a respected FORBES columnist specifies two life insurance stocks that he believes offer the most potential.

3. "MUTUAL FUNDS" ... Which ones are doing best now

The standard method of judging a fund is to look at its growth and earnings over several years -- \$100 invested back then is worth what now? But there's more



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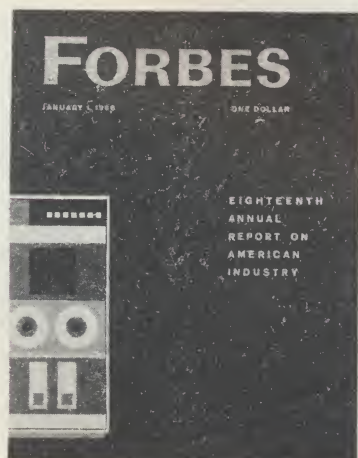
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You'll find performance ratings for 300 leading funds, including the no-load funds, calculated by applying a tough, carefully-worked-out set of standards. The long and short term growth record for each fund is graded on a scale ranging from A+ to D, so that you can see at a glance which funds offer the most attractive investment opportunities.

4. "THE TRUTH ABOUT WARRANTS" ... When and why to buy them

When properly understood and used, these twin-edged investment tools can yield spectacular profits, while acting as effective hedges against loss. FORBES tells you what a warrant is -- how it works -- how its value is determined -- and then describes the four vital factors you should consider before purchasing any warrant.

5. "PUTS AND CALLS" ... To protect profits, insure against losses, save on taxes

Once tinged with an evil reputation, puts and calls have since taken their rightful place as an accepted investment practice -- and are becoming used more and more as a form of "hedge." This sensible, clear explanation helps you understand the mechanics of, and uses for, both types of contracts.

6. "FUNDAMENTALS OF CHARTING" ... A useful skill for investors

Maybe charts can't predict the future, but they can provide invaluable insight into price trends, market psychology and other factors influencing stock levels. This 20-page report, an introduction to charting, shows you how to start plotting simple Point and Figure charts -- and how to translate chart information into investment or trading policy. Numerous practical examples are used throughout to illustrate the how-to's and benefits of charting.

* * *

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Norman Bruce:mg

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Standard & Poor's 500 Composite Index

Year	Index
1950	100
1951	105
1952	110
1953	115
1954	120
1955	125
1956	130
1957	135
1958	140
1959	145
1960	150
1961	155
1962	160
1963	165
1964	170
1965	175
1966	180
1967	185
1968	190
1969	195
1970	200
1971	205
1972	210
1973	215
1974	220
1975	225
1976	230
1977	235
1978	240
1979	245
1980	250
1981	255
1982	260
1983	265
1984	270
1985	275
1986	280
1987	285
1988	290
1989	295
1990	300
1991	305
1992	310
1993	315
1994	320
1995	325
1996	330
1997	335
1998	340
1999	345
2000	350
2001	355
2002	360
2003	365
2004	370
2005	375
2006	380
2007	385
2008	390
2009	395
2010	400
2011	405
2012	410
2013	415
2014	420
2015	425
2016	430
2017	435
2018	440
2019	445
2020	450
2021	455
2022	460
2023	465
2024	470
2025	475
2026	480
2027	485
2028	490
2029	495
2030	500

TRENDS & TANGENTS

For example, a trend in the 1980s was the move toward... (text continues)

Faces Behind the Figures

These Businessmen Made News Last Month

Arthur C. Co. Inc.

... (text continues)

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